

www.durotype.com

## Innova

Designed by Ben Blom

#### Overview

| Font Family | Innova™  |   |
|-------------|--|---|
| Fonts       | Innova Thin Innova Light Innova Regular Innova Medium Innova Demi Innova Bold Innova Heavy | Innova Thin Italic Innova Light Italic Innova Italic Innova Medium Italic Innova Demi Italic Innova Bold Italic |
|             | Innova Black   | Innova Heavy Italic<br>Innova Black Italic  |

| Font Family | Innova Alt™        |  |  |  |  |
|-------------|--------------------|--|--|--|--|
| Fonts       | Innova Alt Thin    | Innova Alt Thin Italic                 |  |  |  |
|             | Innova Alt Light   | Innova Alt Light Italic                |  |  |  |
|             | Innova Alt Regular | nnova Alt Regular Innova Alt Italic    |  |  |  |
|             | Innova Alt Medium  | va Alt Medium Innova Alt Medium Italic |  |  |  |
|             | Innova Alt Demi    | ova Alt Demi Innova Alt Demi Italic    |  |  |  |
|             | Innova Alt Bold    | Innova Alt Bold Italic                 |  |  |  |
|             | Innova Alt Heavy   | Innova Alt Heavy Italic                |  |  |  |
|             | Innova Alt Black   | Innova Alt Black Italic                |  |  |  |

Weight Spectrum

## aaaaaaa spectrum

Innova
Upright Weights

Hamburgefonts with personality

Innova Italic Weights Hamburgefonts with personality

Innova

#### Innova Regular

36

48

60

- Hamburgefonts with personality
- 18 Hamburgefonts with personality
- 24 Hamburgefonts with personalit
  - Hamburgefonts with Hamburgefonts Hamburgefo

#### Innova Bold

- 12 Hamburgefonts with personality
- 18 Hamburgefonts with personality
- 24 Hamburgefonts with personalit
  - Hamburgefonts with Hamburgefonts Hamburgefo

48

60

www.durotype.com Durotype 60

# ABCDEFG HIJKLMN OPQRSTU VWXYZab cdefghijk lmnopqrs tuvwxyz0 10123456 789\$¢€£

60

# ABCDEFG HIJKLMN OPQRSTU VWXYZab cdefghijk lmnopqrs tuvwxyz0 10123456 789\$¢€£

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Innova Alt Medium

Innova Thin

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Light

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Regular

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Medium

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Innova Demi

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Bold

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Heavy

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Black

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova

www.durotype.com Durotype

Innova Thin Italic

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Light Italic

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Regular Italic

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Medium Italic

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Demi Italic

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Bold Italic

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Innova Heavy Italic

Epsum factorial non deposit quid pro quo hic escorol. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendre. Olypian quarrels et gorilla congolium sic ad nauseum. Sic tempus fugit esperanto hiccup estrogen. 12/14.4

Innova Black Italic

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#### Innova Light

Bolded text: Demi

Proportional lining numerals in text THIS DESCRIPTION OF THESE BAS-RELIEFS, which are usually painted, will give an idea of the great works of Egyptian sculptors.

The representation of the animals in these sculptures is as successful as any part of them. There being no intellectual expression required, they are more pleasing than the human beings, with their set, unchanging features and expression. The Egyptians had several breeds of dogs, and the picture here (Fig. 2) is made up from the dogs found in the sculptures—No. 1, hound; 2, mastiff; 3, turnspit; 4, 5, fox-dogs; 6, 7, greyhounds.

One of the figures often repeated by the sculptors of Egypt was the Sphinx. **The colossal and most famous one** (Fig. 5) is not far from the great pyramid, and has the form of a recumbent lion with a human head. It is one hundred and seventy-two feet long, and is the Sphinx of the world; but there were great numbers of these strange figures in Egypt—in some cases there were avenues leading to the temples bordered by them on each side. The form of the Sphinx was intended to express some spiritual thought to the Egyptians, and the stories about it are very interesting. Its form certainly denotes the union of physical and mental power.

The form of **the great Sphinx** is called the *androsphinx* (Fig. 3). Another has the body of the lion with the head of the ram, and is called the *kriosphinx* (Fig. 4); still another has the same body and the head of a hawk; this is called the *hieracosphinx* (Fig. 6). 11/13.2

#### Innova Regular

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#### Innova Medium

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#### Innova Light Innova Regular

Proportional oldstyle numerals in text

The Second Pyramid, which stands to the north-east of the Third, was a square of seven hundred and seven feet each way, and thus covered an area of almost eleven acres and a half, or nearly double that of the greatest building which Rome ever produced—the Coliseum. The sides rose at an angle of 52° 10'; and the perpendicular height was four hundred and fifty-four feet, or fifty feet more than that of the spire of Salisbury Cathedral. The cubic contents are estimated at 71,670,000 feet; and their weight is calculated at 5,309,000 tons. Numbers like this, require to be made intelligible by comparisons. 10/12

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10

#### Innova Medium Innova Demi

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11

#### Innova Light Innova Regular

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#### Innova Medium Innova Demi

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#### Innova Light Innova Regular

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12

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13

#### Innova Regular

10.5

Tabular lining numerals in table

Bolded text:

|           | Wedr  | nesday |    | Thui  | sday   |    |
|-----------|-------|--------|----|-------|--------|----|
|           | °C    | °F     |    | °C    | °F     |    |
| Abu Dhabi | 44/33 | 111/91 | S  | 45/32 | 113/90 | PC |
| Almaty    | 28/17 | 82/63  | Т  | 28/17 | 82/63  | PC |
| Athens    | 29/21 | 84/70  | S  | 32/23 | 90/73  | W  |
| Bangkok   | 33/25 | 91/77  | С  | 32/25 | 90/77  | R  |
| Barcelona | 29/21 | 84/70  | Т  | 28/22 | 82/72  | Τ  |
| Beijing   | 30/21 | 86/70  | PC | 29/22 | 84/72  | С  |
| Belgrade  | 30/16 | 86/61  | S  | 31/18 | 88/64  | S  |
| Berlin    | 27/16 | 81/61  | PC | 28/15 | 82/59  | PC |
| Boston    | 33/24 | 91/75  | PC | 33/24 | 91/75  | Τ  |
| Brussels  | 26/16 | 79/61  | PC | 26/14 | 79/57  | PC |
| Cairo     | 35/22 | 95/72  | S  | 34/22 | 93/72  | S  |
| Chicago   | 33/24 | 91/75  | PC | 33/24 | 91/75  | PC |
| Frankfurt | 29/18 | 84/64  | PC | 29/18 | 84/64  | PC |
| Geneva    | 28/14 | 82/57  | Т  | 27/15 | 81/59  | Τ  |
| Hong Kong | 32/28 | 90/82  | Sh | 32/28 | 90/82  | Sh |
| Istanbul  | 28/23 | 82/73  | S  | 28/23 | 82/73  | PC |
| Jakarta   | 31/24 | 88/75  | R  | 31/24 | 88/75  | R  |

#### Innova Regular

8.5

Tabular lining numerals in table

Bolded text: Demi

|             | \$1    | €1     | £1     | ¥100   | ₽1    | One<br>Swiss<br>franc | One<br>Can.<br>doll. |
|-------------|--------|--------|--------|--------|-------|-----------------------|----------------------|
| Australia   | 1.082  | 1.422  | 1.636  | 1.091  | 0.033 | 1.150                 | 1.043                |
| Brazil      | 2.250  | 2.957  | 3.401  | 2.268  | 0.068 | 2.391                 | 2.168                |
| Britain     | 0.661  | 0.869  | _      | 0.667  | 0.020 | 0.703                 | 0.637                |
| Canada      | 1.038  | 1.364  | 1.569  | 1.046  | 0.320 | 1.103                 | -                    |
| China       | 6.135  | 8.063  | 9.273  | 6.184  | 0.189 | 6.518                 | 5.911                |
| Denmark     | 5.673  | 7.457  | 8.575  | 5.719  | 0.175 | 6.028                 | 5.466                |
| Euro zone   | 0.761  | _      | 1.150  | 0.767  | 0.023 | 0.808                 | 0.733                |
| India       | 59.290 | 77.982 | 89.674 | 59.804 | 1.828 | 63.039                | 57.125               |
| Japan       | 99.190 | 130.37 | 149.94 | _      | 3.056 | 105.38                | 95.580               |
| Mexico      | 12.648 | 16.625 | 19.119 | 12.800 | 0.000 | 13.439                | 12.186               |
| Russia      | 32.443 | 42.643 | 49.041 | 32.700 | -     | 34.470                | 31.258               |
| Singapore   | 1.260  | 1.656  | 1.905  | 1.270  | 0.039 | 1.339                 | 1.214                |
| S. Africa   | 9.873  | 12.977 | 14.924 | 10.000 | 0.304 | 10.490                | 9.513                |
| Sweden      | 6.596  | 8.671  | 9.972  | 6.650  | 0.203 | 7.009                 | 6.356                |
| Switzerland | 0.941  | 1.237  | 1.422  | 0.949  | 0.029 | _                     | 0.907                |
| Taiwan      | 29.774 | 39.135 | 45.006 | 30.000 | 0.918 | 31.631                | 28.687               |
| U.S.        | _      | 1.314  | 1.512  | 1.008  | 0.031 | 1.063                 | 0.963                |

#### Innova Regular

6.5

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|             | \$1    | €1     | £1     | ¥100   | ₽1    | One<br>Swiss<br>franc | One<br>Can.<br>doll. |
|-------------|--------|--------|--------|--------|-------|-----------------------|----------------------|
| Australia   | 1.082  | 1.422  | 1.636  | 1.091  | 0.033 | 1.150                 | 1.043                |
| Brazil      | 2.250  | 2.957  | 3.401  | 2.268  | 0.068 | 2.391                 | 2.168                |
| Britain     | 0.661  | 0.869  | -      | 0.667  | 0.020 | 0.703                 | 0.637                |
| Canada      | 1.038  | 1.364  | 1.569  | 1.046  | 0.320 | 1.103                 | _                    |
| China       | 6.135  | 8.063  | 9.273  | 6.184  | 0.189 | 6.518                 | 5.911                |
| Denmark     | 5.673  | 7.457  | 8.575  | 5.719  | 0.175 | 6.028                 | 5.466                |
| Euro zone   | 0.761  | -      | 1.150  | 0.767  | 0.023 | 0.808                 | 0.733                |
| India       | 59.290 | 77.982 | 89.674 | 59.804 | 1.828 | 63.039                | 57.125               |
| Japan       | 99.190 | 130.37 | 149.94 | -      | 3.056 | 105.38                | 95.580               |
| Mexico      | 12.648 | 16.625 | 19.119 | 12.800 | 0.000 | 13.439                | 12.186               |
| Russia      | 32.443 | 42.643 | 49.041 | 32.700 | -     | 34.470                | 31.258               |
| Singapore   | 1.260  | 1.656  | 1.905  | 1.270  | 0.039 | 1.339                 | 1.214                |
| S. Africa   | 9.873  | 12.977 | 14.924 | 10.000 | 0.304 | 10.490                | 9.513                |
| Sweden      | 6.596  | 8.671  | 9.972  | 6.650  | 0.203 | 7.009                 | 6.356                |
| Switzerland | 0.941  | 1.237  | 1.422  | 0.949  | 0.029 | -                     | 0.907                |
| Taiwan      | 29.774 | 39.135 | 45.006 | 30.000 | 0.918 | 31.631                | 28.687               |
| U.S.        | _      | 1.314  | 1.512  | 1.008  | 0.031 | 1.063                 | 0.963                |

Innova

14

www.durotype.com Durotype

**Glyphs** 

**ABCDEFGHUKLMNOPQRSTUVWXYZ** Caps

ÁĂÂÄÀĄÅÃÆĆČÇĎÐÉĚÊËÈĘĞÍĨÏÌĹĽŁŃŇÑÓ **Special Caps** 

ÔÖÒŐØŐŒŔŘŚŠŞŞŤŢÚÛÜŮŰŮÝŸŹŽŻƏÐÞ

abcdefghijklmnopgrstuvwxyz Lowercase

áăâäàaåãæćčçďđéěêëèeğíîïìıĺľłńňñó Special Lowercase

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**Small Caps ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

Special Small Caps ÁĂÂÄÀAÅÃÆĆČÇĎÐÉĚÊËÈĒĞÍĨÏÌĹĽŁŃŇÑÓ (Including Small Cap Numerals) ÔÖÒŐØÕŒŔŘŚŠŞŞŤŢÚÛÜÙŰŮÝŸŹŽŻƏĐÞ&

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Ligatures fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffl

010123456789 \$¢\$¢€£¥₺₹⋔₽f¤ Numerals & Currency —Default

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—Oldstyle 010123456789 \$¢\$¢€£¥₺₹⋔₽

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010123456789 **Superiors & Inferiors** 010123456789

**Numerators & Denominators** 010123456789 010123456789

> **Ordinals & Fractions** ao 1/4 1/4 1/2 1/2 3/4

.;;!?¡¿''"", "'"‹>«»--—...()[]{}·\*†‡§¶• **Punctuation & Reference** 

> +-x÷=≠≈±<>≤≥/¬~∞μπ∂ΔΩ∑∏∫√ **Mathematics**

&#%‰@\_/\|¦^←↑→↓↖↗ы₭ Symbols & Miscellaneous 

Case Sensive Forms ()[]{}¿i@‹›«»--—·

www.durotype.com Durotype Innova

15

| $\sim$ | _           |                              |        |
|--------|-------------|------------------------------|--------|
| ()     | nlvn        | $\triangle \vdash \triangle$ | atures |
| Ope    | : I I I y p | , C I C                      | atures |
|        |             |                              |        |

All Caps (including Case Sensive Forms)

Small Caps (Including Small Cap Numerals)

All Small Caps (Including Small Cap Numerals)

Ligatures

Tabular Numerals (including  $\xi \in E_{*}$ 

Oldstyle Numerals (including \$¢€£¥₺₹)

Tabular Oldstyle Numerals (including \$¢€£¥₺₹.,;;)

**Arbitrary Fractions** 

Superior & Inferior Numerals

Numerators & Denominators

Ordinals

Dotted ('Slashed') Zero

Stylistic Set 1 (or Stylistic Alternates)

Stylistic Set 2

Road Straße ¿[H-o-h]?

Road Straße H65

Road Straße H65

fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffl

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010123456789

**€173,731.37** \$618,485.96

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11111 <sup>1</sup> <sub>1</sub> <sup>1</sup> <sub>1</sub> ½ ½

\$¢\$¢\$¢\$¢

ROAD STRASSE ¿[H-O-H]?

ROAD STRASSE H65

**ROAD STRASSE H65** 

fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffl

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010123456789

**€173,731.37** \$618,485.96

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010123456789 \$¢\$¢€£¥₺₹⋔₽

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5/8 14/56 482/3

 $H^2O$   $H_2O$ 

H<sup>2</sup>O H<sub>2</sub>O

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11111 <sup>1</sup> <sub>1</sub> <sup>1</sup> <sub>1</sub> <sup>1</sup>/<sub>4</sub> <sup>1</sup>/<sub>2</sub>

16

\$¢\$¢\$¢\$¢

#### OpenType Features (cont.)

Turkish, Azeri, Crimean Tatar (All Caps)

Romanian, Moldovan

için çıkması afişării AFIŞĂRII İÇİN ÇIKMASI afişării AFIŞĂRII

17

Innova Alt Medium

12

Walk in the rain, jump in mud puddles, collect rocks, rainbows and roses, smell flowers, blow bubbles, stop along the way, build sandcastles, say hello to everyone, go barefoot, go on adventures, act silly, fly kites, have a merry heart, talk with animals, sing in the shower, read children's books, take bubble baths, get new sneakers, hold hands and hug and kiss, dance, laugh and cry for the health of it, wonder and wander around, feel happy and precious and innocent, feel scared, feel sad, feel mad, give up worry and guilt and shame, say yes, say no, say the magic words, ask lots of guestions, ride bicycles, draw and paint, see things differently, fall down and get up again, look at the sky, watch the sun rise and sun set, watch clouds and name their shapes, watch the moon and stars come out, trust the universe, stay up late, climb trees, daydream, do nothing and do it very well, learn new stuff, be excited about everything, be a clown, enjoy having a body, listen to music, find out how things work, make up new rules, tell stories, save the world, make friends with the other kids on the block, and do anything else that brings more happiness, celebration, health, love, joy, creativity, pleasure, abundance, grace, self-esteem, courage, balance, spontaneity, passion, beauty, peace, relaxation, communication and life energy to... all living beings on this planet.

—Bruce Williamson

#### Innova Medium

12

There was a young lady of Cork, Whose pa made a fortune in pork; He bought for his daughter A tutor who taught her To balance green peas on her fork.

Some writers are often accused
Of conflating amused and bemused
The first makes you smile
(it's close to beguile)
While the latter usually means you're confused

A flea and a fly in a flue, Were imprisoned, so what could they do? Said the fly, "Let us flee!" "Let us fly," said the flea, And they flew through a flaw in the flue.

A tutor who tooted a flute
Tried to teach two young tooters to toot.
Said the two to the tutor,
"Is it harder to toot, or...
To tutor two tutors to toot?"

#### Innova Alt Medium

12

"There's a train at 4:04," said Miss Jenny.
"Four tickets I'll take; have you any?"
Said the man at the door,
"Not four for 4:04,
For four for 4:04 is too many."

A canny young fisher named Fisher
Once fished from the edge of a fissure.
A fish with a grin
Pulled the fisherman in—
Now they're fishing the fissure for Fisher.

There once was an old man of Esser, Whose knowledge grew lesser and lesser, It at last grew so small He knew nothing at all And now he's a college professor.

A canner, exceedingly canny,
One morning remarked to his granny,
"A canner can can
Anything that he can;
But a canner can't can a can, can he?"

#### Innova Alt Medium

12

Es stöhnte ein Bursche aus Strohn: "Die Liebe, sie ist nur ein Hohn! Was echt scheint und groß, ist letztlich doch bloß die Wirkung von Testosteron."

Il y avait une jeune fille de Châtou Qui avait yeux bleus et cheveux roux Après un été à Cannes Elle regardait ses mains Et elle a dit, «Mon Dieu! J'ai des taches de soleil partout!»

Een slagersvrouw had, in Bergambacht de klacht dat haar man slechts aan ham dacht. 'Alles draait hem om vlees' zuchtte zij 'en ik vrees' 'dat hij ooit zelfs zijn vroegere vlam slacht...'

No supe hasta que tuve uno delante lo seca que es la piel del elefante. Así que ni dudé: con paciencia le unté dos toneladas de crema hidratante.

#### Innova Medium

12

Był skrzypek rodem z Prabutów, miał nogi za duże do butów. Wszystkie go uwierały, więc nosił futerały od skrzypiec zamiast butów.

Quando eu ouvi cantar o bem-te-vi e vi que não cantava para ti, fiquei muito chateado. Ah, que bichinho danado! Dizia no cantar que te perdi.

Frode datt – og da jammen så spørs det om vi fortsatt på gullet skal tørste, men så husker vi på at man sier som så at de siste skal bli blant de første.

Odată un mare dentist era cât se poate de trist că nu a putut ține minte unde-a pus măseaua de minte a unui mare pictor cubist. Innova Heavy

**Demonstrate something** 

Regular

As fresh as a mountain stream

Demi

Yes, we have no bananas

Thin

No music, no life

Medium

Empowering the next generation

Black

INNOVATION

Bold

best of all possible worlds

Bold

different kettle

Medium

One instinctively knows when something is right

Heavy

Move with the times

Bold

Silence was never written down

Thin

Ahead of the curve

Innova Alt

Medium

You can teach a new dog old tricks

Black

**DOUBLE OR NOTHING** 

Light

Imagination at work

Demi Italic

Miracle of modern science

Medium

Break new ground

Heavy

**SOME DAY MY PRINTS WILL COME** 

Medium

Do my eyes deceive me?

Bold

Stroke of genius

Thin

Pushing the limit

Bold

Reinvent the wheel

Thin

Cream of the crop

Medium

Sense and Sensibility

21

Innova

www.durotype.com Durotype

**Ballpark Context Reflection Widget** Overjoy Kangaroo: 'Quota' Editorial Conundrum; Kafka, "Squibs" Catfish. Uspořádání Čerpadla Společenských Lønindtægter Periodespørgsmål Ægtefællers Ideeënbus Plaaggeest Flappentapperconcurrenten Spill Jellybeans Graffiti Järjestelmissä Käyttöön Räätälöityjä Hétérogène Façon Intérêts Äußerungen Bedürfnisse Textverständnis Készítéséről Fejlesztjük Biztosítási Razionalità Pensò All'amore Våre Primærleger Gjør Umiejetności Łódź Zakończył Publicações Secção Três Scoală Învătământ Țânțar Možnosť

**Lining Numerals** 

Oldstyle Numerals

We bought 25 apples and 36 pears. We bought 25 apples and 36 pears.

22

Požičovňa Špecializovaný Življenju

Različnih Priporočljivejše Artículo

Imaginación Niño Dörrmiljöer Såväl

Välgörenhet Aldığı Söylüyorlar Açış

21

Ballpark Context Reflection Widget Overjoy Kangaroo: 'Quota' Editorial Conundrum; Kafka, "Squibs" Catfish. Uspořádání Čerpadla Společenských Lønindtægter Periodespørgsmål Ægtefællers Ideeënbus Plaaggeest Flappentapperconcurrenten Spill Jellybeans Graffiti Järjestelmissä Käyttöön Räätälöityjä Hétérogène Façon Intérêts Äußerungen Bedürfnisse Textverständnis Készítéséről Fejlesztjük Biztosítási Razionalità Pensò All'amore Våre Primærleger Gjør Umiejetności Łódź Zakończył Publicações Secção Três Scoală Învătământ Țânțar Možnosť Požičovňa Špecializovaný Življenju Različnih Priporočljivejše Artículo Imaginación Niño Dörrmiljöer Såväl Välgörenhet Aldığı Söylüyorlar Açış

**Lining Numerals** 

Oldstyle Numerals

We bought 25 apples and 36 pears. We bought 25 apples and 36 pears.

23

Innova Medium All Caps

16.5

RECEPTION INTERPOLATE BELLYBUTTON
KNOB NOURISHING VOLT FOREVERMORE
GREGARIOUS MEETING ENCLAVE UNION
LEMONADE SPECIAL OFFICE WATERLINE
BEHAVIOR PARADISE ZEBRAWOOD H69C
NIRVANA CREATE DEDICATION TECHNICAL
RECEPTION INTERPOLATE BELLYBUTTON
KNOB NOURISHING VOLT FOREVERMORE
GREGARIOUS MEETING ENCLAVE UNION
LEMONADE SPECIAL OFFICE WATERLINE
BEHAVIOR PARADISE ZEBRAWOOD H69C

NIRVANA CREATE DEDICATION TECHNICAL

Innova Medium Italic All Caps

16.5

Innova Medium Small Caps

16.5

alic

NIRVANA CREATE DEDICATION TECHNICAL
RECEPTION INTERPOLATE BELLYBUTTON
KNOB NOURISHING VOLT FOREVERMORE
GREGARIOUS MEETING ENCLAVE UNION
LEMONADE SPECIAL OFFICE WATERLINE
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GREGARIOUS MEETING ENCLAVE UNION
LEMONADE SPECIAL OFFICE WATERLINE
BEHAVIOR PARADISE ZEBRAWOOD H69C

24

Innova Medium Italic Small Caps

| Standard 'Zero'   | 5596018 | 7344147 | 5596018 | 7344147 | 5596018  | 7344147 | 7344147 |
|---|---------|---------|---------|---------|----------|---------|---------|
| Standard 'One'  | 8043103 | 4170552 | 8043103 | 4170552 | 8043103  | 4170552 | 4170552 |
| 61 4 12 (11)  | 7027250 | 3224843 | 7027250 | 3224843 | 7027250  | 3224843 | 3224843 |
| Columns 1 and 2 of table:<br>Tabular lining numerals  | 6003133 | 9488044 | 6003133 | 9488044 | 6003133  | 9488044 | 9488044 |
| -   | 9929267 | 1528306 | 9929267 | 1528306 | 9929267  | 1528306 | 1528306 |
| Columns 3 and 4 of table: Proportional lining numerals  | 7537954 | 9968449 | 7537954 | 9968449 | 7537954  | 9968449 | 9968449 |
| r roportional tilling numerals  | 2000569 | 4711380 | 2000569 | 4711380 | 2000569  | 4711380 | 4711380 |
| Columns 5 and 6 of table:   | 9510371 | 8753379 | 9510371 | 8753379 | 9510371  | 8753379 | 8753379 |
| Proportional oldstyle numerals  | 2779683 | 3958609 | 2779683 | 3958609 | 2779683  | 3958609 | 3958609 |
| Column 7 of table:  | 1456616 | 8686229 | 1456616 | 8686229 | 1456616  | 8686229 | 8686229 |
| Tabular oldstyle numerals   |         |         |         |         |          |         |         |
| Standard 'Zero'   | 5596018 | 7344147 | 5596018 | 7344147 | 5596018  | 7344147 | 7344147 |
| Alternative 'One'   | 8043103 | 4170552 | 8043103 | 4170552 | 8043103  | 4170552 | 4170552 |
|   | 7027250 | 3224843 | 7027250 | 3224843 | 7027250  | 3224843 | 3224843 |
| Alternative 'One' is available via  | 6003133 | 9488044 | 6003133 | 9488044 | 6003133  | 9488044 | 9488044 |
| "Stylistic Set 1" OpenType feature or via<br>"Stylistic Alternates" OpenType feature  | 9929267 | 1528306 | 9929267 | 1528306 | 9929267  | 1528306 | 1528306 |
| ory institution action of the properties of the state of | 7537954 | 9968449 | 7537954 | 9968449 | 7537954  | 9968449 | 9968449 |
| Innova Regular 9  | 2000569 | 4711380 | 2000569 | 4711380 | 2000569  | 4711380 | 4711380 |
|   | 9510371 | 8753379 | 9510371 | 8753379 | 9510371  | 8753379 | 8753379 |
|   | 2779683 | 3958609 | 2779683 | 3958609 | 2779683  | 3958609 | 3958609 |
|   | 1456616 |         | 1456616 | 8686229 | 1456616  | 8686229 | 8686229 |
|   | 1430010 | 0000223 | 1430010 | 0000223 | 1450010  | 0000229 | 0000229 |
| Dotted 'Zero'   | 5596018 | 7344147 | 5596018 | 7344147 | 5596018  | 7344147 | 7344147 |
| Standard 'One'  | 8043103 | 4170552 | 8043103 | 4170552 | 8043103  | 4170552 | 4170552 |
|   | 7027250 | 3224843 | 7027250 | 3224843 | 7027250  | 3224843 | 3224843 |
| Dotted 'Zero' is available via  | 6003133 | 9488044 | 6003133 | 9488044 | 6003133  | 9488044 | 9488044 |
| "Slashed Zero" OpenType feature   | 9929267 | 1528306 | 9929267 | 1528306 | 9929267  | 1528306 | 1528306 |
|   | 7537954 |         | 7537954 | 9968449 | 7537954  | 9968449 | 9968449 |
|   |         | 4711380 | 2000569 | 4711380 | 2000569  | 4711380 | 4711380 |
|   |         | 8753379 | 9510371 | 8753379 | 9510371  | 8753379 | 8753379 |
|   |         | 3958609 | 2779683 | 3958609 | 2779683  | 3958609 | 3958609 |
|   |         | 8686229 |         | 8686229 | 1456616  | 8686229 | 8686229 |
|   |         |         |         |         | ,0       | •       | •       |
| Dotted 'Zero'   | 5596018 | 7344147 | 5596018 | 7344147 | 5596018  | 7344147 | 7344147 |
| Alternative 'One'   |         | 4170552 | 8043103 | 4170552 | 8043103  | 4170552 | 4170552 |
|   |         | 3224843 | 7027250 | 3224843 | 7027250  | 3224843 | 3224843 |
|   |         | 9488044 |         | 9488044 | 6003133  | 9488044 | 9488044 |
|   |         | 1528306 | 9929267 | 1528306 | 9929267  | 1528306 | 1528306 |
|   |         | 9968449 | 7537954 | 9968449 | 7537954  | 9968449 | 9968449 |
|   |         | 4711380 | 2000569 | 4711380 | 2000569  | 4711380 | 4711380 |
|   |         | 8753379 | 9510371 | 8753379 | 9510371  | 8753379 | 8753379 |
|   |         | 3958609 | 2779683 | 3958609 | 2779683  | 3958609 | 3958609 |
|   |         | 8686229 |         | 8686229 | 1456616  | 8686229 | 8686229 |
|   | 00010   |         | 03010   |         | 1-100010 |         |         |

Comparison:

Traditional grotesque (left) Innova (right)

## Old faithful eggs 356

Quebec

less squarish

## defaults shifts

**Ebullient Bliss** 

ascenders have same height as caps

### black milliliter

. 16 1 . 1 . 6 . . 1 .

## tactful defects

cramped width for it and it

818

standard tabular numerals

01 \$¢

less zero/one & dollar/cent versatility

## Hamburgefonts with personality

Queen baggage some action folks codfish \$5,416,327,908 budget agenda closer coconut vegetables jewel deep that girls antique expo seen skill wage jangling quietly solving six gulf week beautify aperitif beefsteaks boundless bullfight dog flashtube Illogical Ohio Rhapsody These Ebbtide Fleeces

# New faithful eggs 356

## Quebec

## defaults shifts

more generous ascender height

### **Ebullient Bliss**

ascenders are higher than caps

### black milliliter

bend at bottom of lowercase 'I

### tactful defects

more generous width for 't' and 'f'

818

standard proportional numerals

0101 \$¢\$¢

more zero/one & dollar/cent versatility

## Hamburgefonts with personality

Queen baggage some action folks codfish \$5,416,327,908 budget agenda closer coconut vegetables jewel deep that girls antique expo seen skill wage jangling quietly solving six gulf week beautify aperitif beefsteaks boundless bullfight dog flashtube Illogical Ohio Rhapsody These Ebbtide Fleeces

#### Comparison:

Traditional grotesque (left) Innova (right)

The Second Pyramid, which stands to the north-east of the Third, was a square of seven hundred and seven feet each way, and thus covered an area of almost eleven acres and a half, or nearly double that of the greatest building which Rome ever produced—the Coliseum. The sides rose at an angle of 52° 10': and the perpendicular height was four hundred and fifty-four feet, or fifty feet more than that of the spire of Salisbury Cathedral. The cubic contents are estimated at 71,670,000 feet; and their weight is calculated at 5,309,000 tons. Numbers like this, require to be made intelligible by comparisons.

While making deep excavations, we found some quaint bronze jewelry. Murky haze enveloped a city as jarring quakes broke forty-six windows. Six big devils from Japan quickly forgot how to waltz. Sixty zippers were quickly picked from the woven jute bag. The exodus of jazzy pigeons craved by squeamish walkers. The juke box music puzzled a gentle visitor from a quaint valley town. The July sun caused a fragment of black pine wax to ooze on the velvet quilt. The junior office clerks were quite amazed at the extra reward given by their generous employer. The sex life of the woodchuck is a provocative question for most vertebrate zoology majors. The job requires extra pluck and zeal from every young wage earner. The explorer was frozen in his big kayak just after making queer discoveries.

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#### **About Innova**

After the many grotesques which have been designed over the years, is it still possible to improve this genre? Innova is a new design—a contribution to the tradition of grotesque typefaces. It is an attempt to improve both this genre's legibility and versatility.

Traditional grotesques usually have small apertures. Innova has larger, more open apertures, improving its legibility. Many traditional grotesques are a little squarish. Innova is a little more squarish, which helps to define its personality. In traditional grotesques, the ascenders are usually quite short. Innova has a more generous ascender height, improving its legibility.

When comparing Innova with a traditional grotesque, it becomes clear, how significant a generous ascender height is for a font's legibility. If the difference in height between n and h is small, there is just a cramped vertical space available to display the upper part of letters like h, k and f. The idea that a large x-height is good for a font's legibility, is a myth—if such a large x-height comes at the expense of the difference in height between n and h.

In traditional grotesques, the ascender height and caps height are usually the same. In Innova, the ascenders are higher than the caps. This difference in height, improves the font's legibility.

Unlike traditional grotesques, in Innova, there is a bend at the bottom of the lowercase *l*. Because of this, it is easier to differentiate the lowercase *l* from other letters with a similar shape. In Innova, the *t* and *f* are wider than in some traditional grotesques, which improves the font's legibility.

Innova consists of two families: *Innova* and *Innova Alt*. In traditional grotesques, the dots are usually rectangular. The *Innova* family has rectangular dots. The *Innova Alt* family adds versatility, by having round dots—making its personality a little friendlier.

Innova has small caps, giving extra typographical options, and, by that, increasing the font's versatility.

Innova has a large assortment of numerals. In addition to lining numerals, tabular lining numerals, oldstyle numerals, tabular oldstyle numerals, superior numerals, inferior numerals, numerators, and denominators—Innova has *small cap numerals*, designed to be used with small caps. Moreover, with Innova's *Arbitrary Fractions* Open-Type feature, it is possible to create any fraction.

Innova's ligatures are of the unconnected type. These ligatures have a little extra space between their letters—compared to the same letters next to each other, when they are not part of a ligature. This subtle extra space improves the typeface's legibility.

Innova's versatility and legibility have been enhanced, by offering extra options: a dotted *zero*, and an alternative design of the *one*, *dollar*, and *cent*.

Innova has been designed by Ben Blom in 2016.

#### Font Style Links

If you do not see all installed fonts in the font menu of your application, your application uses font style links. Then you cannot directly select all installed fonts of this font family. You have to select the fonts which are not in the font menu, like this:

| Font to select       | First select in font menu | Then use style button(s) or font style menu |  |  |
|----------------------|---------------------------|---|--|--|
| Innova Thin Italic   | Innova Thin               | Italic                                      |  |  |
| Innova Light Italic  | Innova Light              | Italic                                      |  |  |
| Innova Regular       | Innova                    | [none]                                      |  |  |
| Innova Italic        | Innova                    | Italic                                      |  |  |
| Innova Medium Italic | Innova Medium             | Italic                                      |  |  |
| Innova Demi          | Innova Light              | Bold  |  |  |
| Innova Demi Italic   | Innova Light              | Bold, Italic                                |  |  |
| Innova Bold          | Innova                    | Bold  |  |  |
| Innova Bold Italic   | Innova                    | Bold, Italic                                |  |  |
| Innova Heavy         | Innova Medium             | Bold  |  |  |
| Innova Heavy Italic  | Innova Medium             | Bold, Italic                                |  |  |
| Innova Black Italic  | Innova Black              | Italic                                      |  |  |

Another way to represent the style linking system of this font family, is as follows:

| Style in font menu | Use this (these) style link(s) | To produce this style                  |
|--------------------|--------------------------------|--|
| Thin               | Italic                         | Thin Italic                            |
| Light              | Italic<br>Bold<br>Bold, Italic | Light Italic<br>Demi<br>Demi Italic    |
| [Regular] *        | Italic<br>Bold<br>Bold, Italic | Italic<br>Bold<br>Bold Italic          |
| Medium             | Italic<br>Bold<br>Bold, Italic | Medium Italic<br>Heavy<br>Heavy Italic |
| Black              | Italic                         | Black Italic                           |

<sup>\*</sup> In a style linking environment, the word 'Regular' is usually omitted from the font menu (so only the family name is being displayed).

Note that the Thin and Black styles are not style-linked to a heavier style, so the Bold style button should not be used with the Thin and Black styles. (Using the Bold style button with these styles, will either have no effect, or will result in artificial bolding, which usually produces inferior screen and print results.)

#### **UltraPrecision**

All Durotype fonts are UltraPrecision™ fonts. UltraPrecision fonts are 11.11 times more precise than PostScript (Type 1) fonts and most PostScript flavored OpenType fonts. UltraPrecision fonts are 2.65 times more precise than most TrueType fonts and most TrueType flavored OpenType fonts. The extra precision which is provided by UltraPrecision fonts, is advantageous when a font is printed or displayed in a large size.

#### Supported Languages

Afrikaans, Albanian, Azeri, Basque, Bosnian, Breton, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Frisian, German, Hungarian, Icelandic, Indonesian, Italian, Malagasy, Moldovan (Latin), Norwegian, Polish, Portuguese, Romanian, Serbian (Latin), Slovak, Slovene, Spanish, Swedish, Turkish, Turkmen (Latin).

Use

This font family is suitable for both text and display use.

#### Notes

- All fonts of this font family contain the same glyphs and the same OpenType features.
- The availability of OpenType features is dependent on application support.
- The access to some glyphs may be dependent on application support for OpenType features.

#### Nine Numerical Styles

Lining Numerals (Default) 234567890101

Tabular Lining Numerals **234567890101** 

Oldstyle Numerals **234567890101** 

Tabular Oldstyle Numerals 234567890101

Superior Numerals 234567890101

Inferior Numerals **234567890101** 

Numerators **234567890101** 

Denominators **234567890101** 

Small Cap Numerals **234567890101** 

www.durotype.com Durotype Innova

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Other Durotype Fonts

Animo Hamburgefonts with personality

Aspira Hamburgefonts with personality

Cigar Hamburgefonts with personality

Classic Round Hamburgefonts with personality

Classic XtraRound Hamburgefonts with personality

Flexo Hamburgefonts with personality

Neutro Hamburgefonts with personality

Seconda Hamburgefonts with personality

Seconda Soft Hamburgefonts with personality

Seconda XtraSoft Hamburgefonts with personality

Seconda Round Hamburgefonts with personality

Simplo Hamburgefonts with personality

Simplo Soft Hamburge fonts with personality

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